

**Mitzvah List** is your Online Resource for Bar and Bat Mitzvah Planning. Not only do mitzvah parents frequent our site to check for date conflicts, but they check our vendor section, read our weekly emails newsletter for the hottest trends in mitzvah planning and receive our monthly timeline reminders. We have thousands of registered users and email subscribers.

We offer a variety of advertising opportunities to suit your needs:

# NEW ADVERTISER SPECIAL

Sign a one year contract with **Mitzvah List** and we will include you in our Vendor Directory, feature you in at least one of our Weekly Email Newsletters and include your business in our Monthly Timeline Reminders for only \$360 per year!!! A \$700 Value!!!!!

# **Vendor Directory:**

- Your logo is included for FREE.
- Include your contact information including address, phone number and email address.
- Describe your services in a few sentences.
- Choose as many categories that fit your specific business.
- Add up to five photos of your business.

## Plans starting as low as \$30/month.

#### **Newsletter Feature:**

- Weekly email newsletter sent to thousands of mitzvah planning parents.
- Your business featured in an exclusive email or in a themed email blast.
- Include content about your products and services.
- Newsletter shared through social media in several regions and included on Mitzvah List.

## Plans starting as low as \$100/spot.

#### **Timeline Reminder Feature:**

- Monthly email sent to mitzvah planning parents telling them what to do next.
- Your business featured in the category that fits your business description.
- Describe your services in one to two sentences.
- Include your logo.

#### Plans starting as low as \$20/month.

# **Banner Ads:**

- Your advertisement included on the Mitzvah List home page, search pages and vendor pages.
- Advertisements placed on the side or bottom of the Mitzvah List website.
- Include photos, links to your website and contact information.
- Include a short description of your business and the products or services offered.

Plans starting as low as \$100/month.

For more information contact Beth Desmon at (248) 505-1816 or info@mitzvahlist.com.